

Blue Star Cowboys Football & Cheer
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2024 BLUE STAR COWBOYS YOUTH FOOTBALL & CHEER SPONSORSHIP AGREEMENT

Blue Star is a 501c3 non-profit organization, serving Hanover County and surrounding communities for over 50 years. Our mission is to promote good sportsmanship, as well as physical and mental development through healthy, organized competition. Our program is open to all from the ages of 5 to 12 years, and does not restrict membership due to race, religion, gender, or ability.

Blue Star is operated by dedicated volunteers whose sole purpose is to provide an enjoyable balance of recreation and competition. We strive to keep the enrollment fees reasonable to our new and returning participants. Your sponsorship and/or donation will help us make the season more enjoyable for our kids, as well help us provide financial assistance to those who want to be a part of our Blue Star family, but may not have the means to do so.

By contributing, your business will become a community partner of Blue Star Youth Football & Cheer, and be recognized in accordance with the details outlined below. Our home field at Courthouse Park (Hanover, VA) is home to many youth and adult sports, including football, cheerleading, lacrosse, and soccer, with attendance that overflows the parking lots regularly.

Sponsorship Options:

\$500.00 Your company logo displayed on Blue Star’s website with direct link to your website.
Your company will be recognized on our Facebook page.

\$750.00 Your company logo displayed on Blue Star’s website with direct link to your website.
Your company will be recognized on our Facebook page.
Your company will be recognized during announcements at all home games.

\$1000.00 Your company logo displayed on Blue Star’s website with direct link to your website.
Your company will be recognized on our Facebook page.
Your company will be recognized during announcements at all home games.
Your company will be featured on our game-day sponsor banner at Courthouse Park.

BUSINESS NAME: _____ DONATION AMOUNT: \$ _____

ADDRESS: _____ CONTACT NAME: _____

WEBSITE: _____ PHONE NUMBER: _____

Please make checks out to: Blue Star Youth Football & Cheerleading Association Inc.

We appreciate you becoming a 2024 Sponsor, and welcome to the Blue Star family!